



BEACON PRIMARY ACADEMY

Beacon Primary Academy – Parental Engagement Strategy

At Beacon Primary Academy effective parental engagement is fundamental to fostering a collaborative environment where every child thrives. This strategy outlines how the academy engages with parents to build authentic, positive relationships, enhance communication, and support parental involvement in their child's education. The strategy is tailored to the academy's local context and will be reviewed annually to ensure relevance and effectiveness.

Parental Engagement Initiatives

Early Transition Support:

- Open evenings for new EYFS parents to establish routines and expectations.
- **BEEP** (Beacon Early Education Programme) to assist new EYFS starters and ease their transition.

Communication Channels:

- **Open Door Policy:** Teachers and school leaders (e.g., Principal) are accessible during drop-off and collection times.
- School office and digital platforms (messaging service and email) for important updates, including medical and sickness information.
- Monthly newsletters and weekly social media updates to keep parents informed.

Parental Involvement:

- Curriculum meetings, such as supporting reading at home via phonics.
- Parent join-in sessions for hands-on involvement in specific curriculum areas.
- Termly "Book Look" opportunities to review classroom learning.
- Sessions for parents to hear their children read at school.

Parent-Teacher Interaction:

- Two parents' evenings annually for discussing student achievements and progress.

- Class-specific termly curriculum newsletters outlining upcoming learning.

Feedback and Support:

- Annual parent questionnaires to gather views and feedback.
- Clear pathways for concerns: speak to the class teacher or escalate to SLT.
- Yearly review of the parental engagement policy.

This approach demonstrates a strong commitment to fostering collaboration between school and families, ensuring parents are involved and informed at every stage of their child's education.

Questions to Parents

1. I would recommend this school as a parent – Yes/No
2. My child feels safe at this school
3. When I have raised concerns with the school they have been dealt with promptly
4. The school makes sure it's pupils are well behaved
5. My child has SEND (special educational needs/disabilities) and the school gives them to support they need to receive
6. My child is happy at this school
7. The school supports my child with their personal develop
8. My child does well at this school
9. This would be even better if.....